

12th Annual

People Analytics Summit



Post Event Report



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The People Analytics (PA) Summit is where Canada's top HR, talent, and data leaders converge to redefine the future of work through evidence-based decision-making.

Now in its 11th year, the PA Summit brings together trailblazers from across enterprise HR teams, global brands, financial institutions, and public-sector organizations to explore how people analytics, AI, and predictive technologies are transforming workforce strategy, employee engagement, and business performance. Anchored in a rapidly evolving world of hybrid work, DEI imperatives, and organizational agility, the Summit has become a pivotal platform for driving strategic HR innovation. With a rich mix of keynotes, case studies, and networking, it offers practical insights for embedding analytics into the core of HR operations.

As organizations seek to build data-literate HR teams, optimize talent management, and navigate complexity with agility, the PA Summit offers a comprehensive lens into the future of work—from predictive workforce planning and people-centered AI to data governance, DEI analytics, and executive buy-in. Whether you're advancing your strategy or building from the ground up, the Summit equips people leaders with the tools to drive measurable, human-centered impact.



People Analytics in Numbers



150+
On-Site Attendees



30+
Expert Speakers



20+
Hours of Innovative
Content



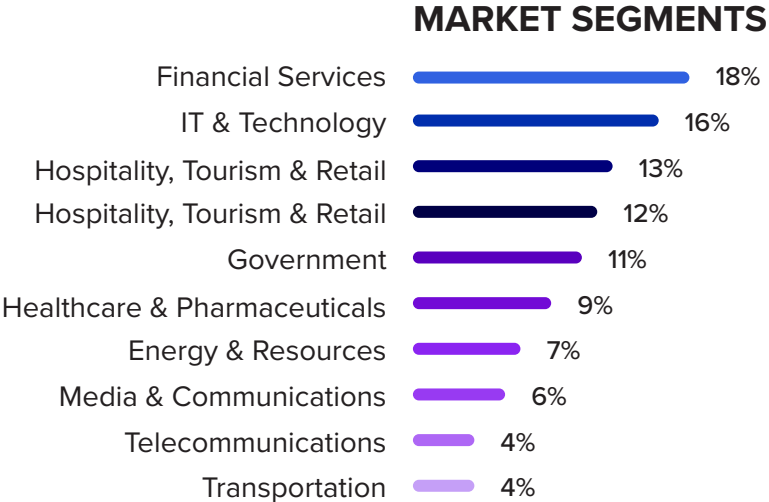
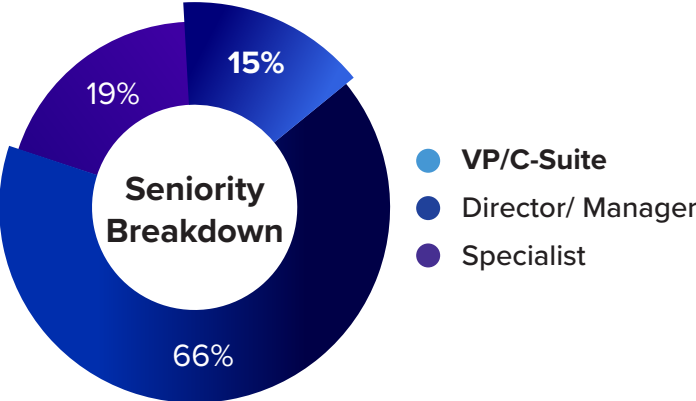
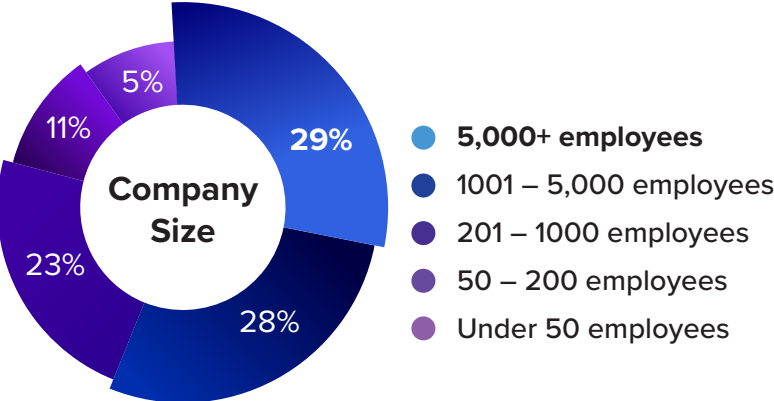
10+
Hours Networking



63 %
Organizations
with 1000+
Employees



83%
Sponsor
Satisfaction Score



Hear From Our People Analytics Summit Community



“I think it’s a great conference and the only suggestion would be having it more than once a year.”



Great environment to connect with the people analytics community and gather different perspectives on common challenges in the field.



The People Analytics Summit was an incredible experience! Insightful sessions, real-world case studies, and great networking opportunities. I walked away with actionable strategies to enhance HR decision-making with data. A must-attend for anyone in the field!



Informative learning experience and great networking. Good conversation about AI and ongoing challenges.



I’ve had a positive experience gaining insights from people who are interested in the same field! Truly inspiring!



We had a great first experience as a vendor and will definitely returning.



Discover, Network, Transform



Discover

People analytics experts, HR innovators, and workforce strategy leaders share practical insights, real-world case studies, and proven approaches to harnessing the power of data, AI, and predictive analytics across today's dynamic workplaces—from strategic workforce planning and employee engagement to DEI advancement and organizational transformation.



Network

Connect with a vibrant community of HR, talent, and analytics professionals through curated networking opportunities—interactive panels, roundtables, speed networking, sponsor lounges, and informal meetups designed to foster meaningful connections across industries, sectors, and roles.



Transform

Learn from the trailblazers redefining HR through data. From building data-literate teams and streamlining talent acquisition to embedding analytics into strategic planning and board-level decisions, the PA Summit equips you with the tools, insights, and partnerships to drive measurable, people-centered change across your organization.

2026 Themes: From People Data to Business Impact

The 2026 People Analytics Summit brought together HR, people analytics and business leaders to explore how workforce data can drive better decisions and stronger business performance.

Across two days, discussions moved beyond dashboards and reporting to practical AI, predictive analytics, governance, executive buy-in and cross-functional integration. The message was clear: the value of people analytics lies not in how much data you collect, but what your organisation can do with it.

5 Big Trends from People Analytics Summit 2026:



VIEW OUR PEOPLE ANALYTICS SUMMIT CONTENT HUB →

Our Speakers

[VIEW AGENDA →](#)



Kalifa Oliver
Executive Advisor, Author, &
Senior Director to Technology
Lowes Home Improvement



Diana Valler
Chief Human Resources Officer
TravelBrands



Deon Blyan
Senior Director, People &
Culture
Gowling WLG



Yannick Fouagou
Director, People Operations &
Solutions
GreenShield



Jo Jakovjevic
Chief People Officer - Canada
& USA
Meest Group



Kelly Satterfield
Global Senior Director, Talent
Experience & Insights
EnerSys



Hardik Shah
Senior Director, People
Analytics & Data Governance
NielsenIQ



Maria Leon
Global Senior Director, Total
Rewards & People Analytics
**DECIEM, The Abnormal
Beauty Company**



Peter Ward
People Analytics Platforms,
Solutions, & Insights
HP



Ashlyn Patterson
Associate Director, People
Analytics & Insights
OMERS

Our Speakers

[VIEW AGENDA →](#)



Vanesa Cotlar

VP, People & Culture
PolicyMe



Subin Thomas Raju

HR Operations & Employee
Specialist
Wesley



Pallavi Narang

Senior PA Consultant
FedEx



Tracy Xiong-Morel

Chief of Staff & Strategic
Advisory to the CHRO
Equinix



Holly Holmes-Uniacke

VP, People & Culture
Paramount Commerce



Konstantin Tskhay

Managing Partner & Founder
Tskhay & Associates



Kevin Richards

Senior Director, Clinical Quality
AstraZeneca



Amardeep Singh

People Analytics Thought
Leader
Society of People Analytics



Jesse Clark

Senior Manager, People
Analytics
CSG



Najlaa Rauf

Chief Human Resources Officer
**Sentinel Dock & Door
Solutions**

Our Speakers

[VIEW AGENDA →](#)



Kunal Sehra
Head – Total Rewards & Analytics (WEEM)
Kraft Heinz Company



Javier Cuervo
Managing Director, Data Enablement & Human Insights
ATB Financial



Ashley Neumann
Senior People Analytics & Insights Partner
Meridian Credit Union



Minoo Selseleh
Professor of Human Resource Management
George Brown Polytechnic



Oxana Svergun
Professor, School of Human Resources
George Brown Polytechnic



Jonathan Ferrar
CEO
Insight 222



Laura Warren
Principal & Founder
Storylytics

Activations and experiences to inspire and energize



Speed Networking

High-energy, timed sessions that maximize introductions — meet new peers, exchange cards, and spark quick connections.



Roundtables

Fast-paced networking rounds designed to spark valuable introductions and share fresh ideas in minutes.



VIP Breakfast, Lunch and Dinner Briefings

Meet one-on-one with leading solution providers and explore the latest data tools and technologies.



Evening Reception

Relaxed breakfast and lunch gatherings that make it easy to start meaningful conversations and build lasting connections.

2026 Attending Companies: Building Smarter Workforces Through People Analytics

The 2026 People Analytics Summit convened a diverse cross-section of Canada’s workforce innovation ecosystem—enterprise HR teams, financial institutions, tech companies, healthcare organizations, public-sector leaders, and solution providers. United by a common goal to unlock the power of data in HR, these organizations came together to explore practical strategies for driving performance, equity, and transformation through people analytics.

Their participation reinforces the PA Summit’s position as Canada’s premier forum for advancing workforce strategy, building data-driven cultures, and aligning organizational goals with human insight and innovation.

Some of the incredible organizations who joined us:

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|--|---|--|
| ☒ Air Canada | ☒ Greenshield | ☒ PolicyMe |
| ☒ ATB Financial | ☒ Ikona Analytics | ☒ Scotiabank |
| ☒ Aurora Cannabis | ☒ LYTIQS | ☒ Security Compass |
| ☒ AstraZeneca | ☒ Lululemon | ☒ Southwest Airlines |
| ☒ Boston Scientific | ☒ Meridian Credit Union | ☒ theScore |
| ☒ BMO (Bank of Montreal) | ☒ Monstarlab | ☒ The Diversity Movement |
| ☒ CBS | ☒ NBA (National Basketball Association) | ☒ Yellow Bricks |
| ☒ Fairview Health Services | ☒ One Model | |
| ☒ Goeasy | ☒ PeopleInsight / HireRoad | |