TRANSFORMING WORK
THROUGH PEOPLE INSIGHTS

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11th Annual
PEOPLE
ANALYTICS
Summit

FEBRUARY 11 – 12, 2026 | OLD MILL TORONTO HOTEL | TORONTO, ON

WWW.PEOPLEANALYTICSCANADA.COM #PA2026

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MESSAGE FROM THE PRODUCER

Dear Colleagues,

Welcome to the 11th Annual People Analytics Summit, the leading event dedicated to **advancing data-driven HR, workforce strategy, and organizational transformation**. This summit brings together the most engaged, forward-thinking, and influential voices in the people analytics ecosystem. This ranges from **global enterprises and innovative startups to technology providers, consulting firms, and public sector leaders**.

People Analytics 2026 is designed to equip HR and people analytics professionals with actionable insights, strategic tools, and the latest trends in workforce data, technology, and policy — all delivered by top experts in the field.

Over two packed days, you'll gain access to keynote sessions, case studies, interactive panels, and roundtable discussions focused on critical areas like **predictive analytics, employee experience, AI in HR, diversity and inclusion metrics, workforce planning, and data-driven decision-making**.

Join us to connect with leaders from organizations such as **Ford Motor Company, AstraZeneca, GreenShield, Meest Group, PolicyMe**, and many more. This is your opportunity to shape strategies that empower employees, elevate organizational performance, and build the future of work.

We look forward to welcoming you to the People Analytics community in spring 2026!

Warm regards,

Sarah Syed
Head of Content
Strategy Institute
sarah@strategyinstitute.com

PEOPLE ANALYTICS INNOVATION FOR HR DEPARTMENTS

This premier event unites HR leaders, data scientists, people analytics experts, and industry innovators shaping the future of workforce strategy. Register now to connect, learn, and drive the evolution of people analytics:

- Navigate **evolving workplace policies** and people analytics frameworks.
- Build impactful employee engagement and **leadership buy-in**.
- Harness **real-world workforce data and technology** to develop workforce planning strategies that work.
- Leverage **advanced analytics and AI** to optimize talent management.
- Align HR policy, innovation, and analytics for a sustainable, **future-ready workforce**.

WHY ATTEND?

Discover countless reasons to be part of Canada's premier gathering of HR and people leaders! At the People Analytics Summit, we're dedicated to curating an experience that guarantees two impactful days, delivering maximum ROI for you and your organization. Here's why you won't want to miss joining us in 2026.

STRATEGIC INSIGHTS

Turn workforce data into actionable strategies, elevate employee experience with predictive insights, and drive measurable business impact through people analytics.

INTERACTIVE WORKSHOPS

Gain hands-on skills in storytelling with data, explore practical frameworks for ethical AI in HR, and workshop solutions to overcome adoption barriers inside your organization.

NETWORKING OPPORTUNITIES

Enjoy a complimentary breakfast with peers, plus a vibrant evening reception. Build connections with senior HR leaders, CHROs, and analytics experts in an intimate setting.

TARGETED CONTENT

Learn how to align analytics with business priorities, measure the ROI of employee experience, and master the integration of HR tech and AI solutions.

HAVE FUN

Unwind with peers at networking receptions and interactive sessions designed to spark creativity. A perfect chance to recharge in a collaborative and friendly environment.

NETWORK AND HAVE FUN

Networking and fun take centre stage at this year's event, offering the perfect balance of professional connections and social experiences. Start your day with engaging conversations at our networking breakfasts, where you can meet HR peers over coffee and fresh bites. In the evening, unwind at our cocktail reception, where great drinks, lively discussions, and new opportunities come together in a relaxed, social setting.

AGENDA AT A GLANCE

From expert-led sessions and thought-provoking keynote speakers to interactive workshops and networking opportunities, every moment at the People Analytics Summit is designed to inspire, engage, and equip you with the insights and tools needed to succeed. Prepare for two days filled with innovative ideas, meaningful connections, and valuable takeaways that will elevate your experience and leave you motivated for what lies ahead.

STRATEGIC WORKFORCE INSIGHTS

- Navigate complex organizational challenges and accelerate **data-driven talent strategies**
- Leverage workforce analytics to **strengthen decision-making** and support value-driven HR initiatives
- Align business goals and people strategies for a more **unified, high-performing organization**

WORLD-CLASS CONTENT

- Discover actionable approaches to **optimize workforce planning** and employee engagement
- Explore **trends in HR technology, policy, and analytics** shaping the future of work
- Gain insights from **top HR leaders**, people analytics experts, and industry innovators

NETWORK

- Participate in **industry roundtables featuring CHROs**, people analytics leaders, and workforce strategists
- Connect and unwind at the **evening networking reception** with peers and industry experts
- Schedule **one-on-one meetings** with solution providers and experts

FUTURE TRENDS

- Understand the implications of workforce policy changes and **emerging labour regulations**
- Explore equity, inclusion, and **the social impact of workforce decisions** across organizations
- Stay ahead of evolving people analytics trends and the **future of employee-centred strategies**

WHO ATTENDS?

We pride ourselves on having attendees that are some of the most prominent people analytics leaders across the Canadian HR landscape. This is your opportunity to join them and be a part of the incredible story of the People Analytics Summit 2026.

BCE
BMO
Brookfield
CIBC
CN
Loblaw Companies Limited
MAGNA
Manulife
NATIONAL BANK OF CANADA
Pfizer
RBC
ROGERS
Scotiabank
shopify
SUNCOR ENERGY
SunLife
TELUS
TD
Walmart

TESTIMONIALS

Don't just take our word for it! Here's what some of our previous delegates have said about this incredible summit.

"The People Analytics Summit was an incredible experience! Insightful sessions, real-world case studies, and great networking opportunities. I walked away with actionable strategies to enhance HR decision-making with data. A must-attend for anyone in the field!"

Ontario Health

"It's a great conference for teams just starting out with their HR journey."

Bloomberg

"Insightful discussions and great speakers packed in a 2-day event."

lululemon

"I've had a positive experience gaining insights from people who are interested in the same field! Truly inspiring!"

Scotiabank

"It feels really great to be in the same space as like-minded individuals who are experiencing the same People Analytics challenges as you and who you can learn from."

Rakuten kobo

SPEAKER LINEUP

MANY MORE ↗

Our agenda is delivered by people analytics experts across Canada and the United States. Not only will you get to hear from world-class speakers at the top of their game, but you also get to meet and network with them.

Kalifa Oliver
Executive Advisor, Author, & Senior Director to Technology
Lowes Home Improvement

Diana Valler
Chief Human Resources Officer
TravelBrands

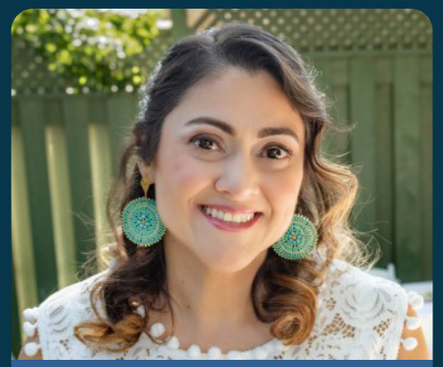
Deon Blyan
National Director, People & Culture
Gowling WLG

Yannick Fouagou
Director, People Operations & Solutions
GreenShield

Jo Jakovjevic
Chief People Officer - Canada & USA
Meest Group

Kelly Satterfield
Global Senior Director, Talent Experience & Insights
EnerSys

Hardik Shah
Senior Director, People Analytics & Data Governance
NielsenIQ



Maria Leon
Global Senior Director, Total Rewards & People Analytics
DECIM, The Abnormal Beauty Company

Peter Ward
People Analytics Platforms, Solutions, & Insights
HP

Ashlyn Patterson
Associate Director, People Analytics & Insights
OMERS

SPEAKER LINEUP

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Our agenda is delivered by people analytics experts across Canada and the United States. Not only will you get to hear from world-class speakers at the top of their game, but you also get to meet and network with them.

Vanesa Cotlar
VP, People & Culture
PolicyMe

Subin Thomas Raju
HR Operations & Employee Specialist
Wesley

Pallavi Narang
Senior PA Consultant
FedEx

Tracy Xiong-Morel
Chief of Staff & Strategic Advisory to the CHRO
Equinix

Holly Holmes-Uniacke
VP, People & Culture
Paramount Commerce

Konstantin Tskhay
Managing Partner & Founder
Tskhay & Associates

Kevin Richards
Senior Director, Clinical Quality
AstraZeneca

Amardeep Singh
People Analytics Thought Leader
Society of People Analytics

Jesse Clark
Senior Manager, People Analytics
CSG

Najlaa Rauf
Chief Human Resources Officer
Sentinel Dock & Door Solutions

FULL AGENDA

Day 1 – Wednesday, February 11, 2026

8:00 AM | REGISTRATION & NETWORKING BREAKFAST: BUILD COMMUNITY CONTACTS

- Start your day off right and connect with **people analytics leaders**.
- Get to know your **HR peers** and colleagues over a delicious breakfast.
- Source practical tips, discuss **best practices**, and prepare for the day ahead.

8:45 AM | OPENING COMMENTS FROM YOUR HOST

Gain insight into today's sessions so you can get the most out of your conference experience.

Laura Warren, Principal & Founder, **Storylytics**

9:00 AM | OPENING KEYNOTE

AI and Emerging Tech in HR: What's Real, What's Next

From generative AI to wearables and skill-mapping platforms, emerging technologies are reshaping the way HR operates and the way employees experience work. This session explores where the hype ends, and real impact begins. Take away specific solutions to:

- Explore how AI, machine learning, and emerging platforms are transforming talent acquisition, learning, and workforce insights.
- Address privacy, bias, and ethical AI concerns in the context of Canadian regulations
- Future-proof your function by understanding what HR leaders need to prioritize to stay ahead in a rapidly evolving tech landscape.

Optimize your HR strategies to drive meaningful results in your organization.

Kalifa Oliver, Executive Advisor, Author, & Senior Director to Technology, **Lowes Home Improvement**

9:30 AM | FIRESIDE CHAT

AI in Action: Developing a Playbook for Transforming HR

Explore how AI is being actively deployed to elevate HR functions, from recruitment to retention, while navigating ethical and operational considerations. Create a roadmap to:

- Examine real-world use cases of AI in recruiting, workforce planning, and employee management.
- Address risks and safeguards to ensure fairness, transparency, and compliance with Canadian AI governance.
- Understand what HR teams need to know before integrating AI tools into their workflows.

Advance your HR capabilities with AI to achieve measurable impact across your organization.

Jo Jakovjevic, Chief People Officer - Canada & USA, **Meest Group** MODERATOR

Vanesa Cotlar, VP, People & Culture, **PolicyMe**

10:00 AM | SPEED NETWORKING! MAKE MEANINGFUL CONNECTIONS

Grow your network by meeting like-minded individuals to share your latest ideas and projects with:

- Enjoy a quick icebreaker, exchange LinkedIn information, and **build lasting business relationships**.
- Achieve your conference networking goals in a **fun and agile fashion**.
- **Join a community** of people analytics and HR leaders and gain invaluable support.

10:30 AM | INDUSTRY EXPERT DASHBOARDS DON'T BUILD STRATEGY

How to Justify, Champion, and Fund the People Analytics Function You Actually Need

People Analytics teams are often asked to deliver miracles with little or no resources but building a credible business case for what's actually needed can be challenging. This session helps you sell a people analytics vision inside your organization. Surprise! It's not a case built on spreadsheets and dashboards.

Steven M. Hall, Director, Solution Engineering & Architecture, **One Model**

11:00 AM | REFRESHMENTS BREAK & EXHIBITOR LOUNGE: VISIT BOOTHS & SOURCE EXPERTISE

- Explore the latest **people analytics technology** and strategies with our leading sponsors.
- Share your challenges with the **biggest innovators** in the business.
- Schedule **one-to-one private meetings** for personalized advice.

11:30 AM | C-SUITE EXCLUSIVE

Build Your Best Business Case for Investment in People Analytics

When integrated into a company's broader data strategy, people analytics drives smarter decision-making, better business outcomes, and a more engaged workforce. Source practical tips to:

- Demonstrate to senior leaders the value of a well-resourced people analytics function.
- Identify key roadblocks to integrating people analytics into decision-making and strategies to overcome them.
- Align your team's day-to-day objectives with the broader company goals.

Transform your company goals into effective insights to drive company-wide change.

Najlaa Rauf, CHRO, **Sentinel Dock & Door Solutions** MODERATOR

Diana Valler, Chief Human Resources Officer, **TravelBrands**

FULL AGENDA

Day 1 – Wednesday, February 11, 2026

12:00 PM | INDUSTRY EXPERT

Navigating AI in People Analytics from Ambition to Action

Jonathan will share results from the recent Insight222 People Analytics Trends 2025-26 research, the largest global annual research into the topic of people analytics with input from over 370 organisations globally. He will share how investment in analytics in key areas, and its impact on AI, leads to an improvement in key business performance outcomes. He will also discuss the four key drivers that organisations can use to minimise risk and maximise value from AI in HR.

Jonathan Ferrar, CEO**,** **Insight 222**

12:30 PM | PANEL

Building a People Analytics Function: Team Design, Tools, and Governance

An effective people analytics team is more than a group of data experts; it's a strategic partner for the business. Build a high-impact people analytics team at any company size, with the right mix of skills, tools, and governance to drive results. Develop a blueprint to:

- Define essential roles and capabilities to build an effective people analytics team.
- Implement strategies for hiring, upskilling, and structuring your team as it grows.
- Align tools and governance with your team's maturity and business needs.

Improve your people analytics capabilities by building a versatile team.

Subin Thomas Raju, HR Operations & Employee Specialist**,** **Wesley** MODERATOR

Jesse Clark, Senior Manager, People Analytics**,** **CSG**

Ashlyn Patterson, Associate Director, People Analytics & Insights, **OMERS**

1:00 PM | NETWORKING LUNCH: DELVE INTO INDUSTRY CONVERSATIONS

- Meet interesting speakers and pick their brains on the **latest HR issues**.
- **Expand your network** and make connections that last beyond the conference.
- Enjoy great food and service while engaging with your **people analytics colleagues**.

2:00 PM | INDUSTRY EXPERT

Predicting Learning Outcomes from Development Programs

Move beyond course completions and satisfaction scores to determine how predictive analytics can assess the real impact of learning programs on performance, mobility, and retention. Adopt best practices to:

- Use predictive models to link learning activities with business outcomes like promotion rates, retention, and productivity.
- Target the right interventions by identifying which programs drive the highest ROI for specific roles or skill gaps.
- Enable data-informed L&D strategies that align with workforce transformation and reskilling goals.

Impact learning outcomes with predictive analytics to improve performance, mobility, and retention.

2:30 PM | PANEL

From Metrics to Meaning: Measuring Inclusion and Equity in Canadian Workplaces

Go beyond tracking headcounts and unpack how leading organizations in Canada are using people analytics to understand equity in experience, not just representation. Hear how data is being used to surface systemic barriers, inform inclusive policies, and build accountability. Achieve a step-by-step action plan to:

- Move beyond dashboards to analyze inclusion at deeper levels, including experience gaps, advancement disparities, and intersectional outcomes.
- Build equity-aligned KPIs that reflect organizational values and are rooted in Canadian labour realities.
- Amplify underrepresented voices through data, including approaches to engage Indigenous, immigrant, and multilingual populations. .

Bolster equity measurement with people analytics to reduce barriers and heighten accountability.

Laura Warren, Principal & Founder**,** **Storylytics** MODERATOR

Carolyn Lawrence, Impact Strategist**,** **Clear Path**

Ashley Neumann, Senior People Analytics & Insights Partner**,** **Meridian Credit Union**

Javier Cuervo, Managing Director**,** **ATB**

3:00 PM | CASE STUDY

Leading with Insight: Shaping Culture, Change, and Purpose

People analytics can be used to empower leaders to shape culture, drive change, and embed values and purpose for lasting impact. Walk away with an action plan on:

- Leveraging people analytics to align strategic decisions with organizational values and future goals.
- Using workforce insights to build resilient cultures, support adaptability, and drive meaningful transformation.
- Translating employee data into initiatives that reinforce purpose, strengthen engagement, and sustain long-term success.

Achieve lasting cultural impact by embedding values and purpose into organizational practices.

Deon Blyan, National Director, People & Culture, **Gowling WLG**

FULL AGENDA

Day 1 – Wednesday, February 11, 2026

3:30 PM | REFRESHMENTS BREAK & EXHIBITOR LOUNGE: ATTEND VENDOR DEMOS & CONSULT EXPERTS

- Enjoy **exclusive sponsor demos** and experience the next level of people analytics innovation firsthand.
- Meet one-on-one with leading solution providers to **discuss organizational hurdles**.
- **Brainstorm solutions** and gain new perspectives and ideas.

4:00 PM | PANEL

Navigating Data Governance in People Analytics: Canada and Beyond

As people analytics grows in sophistication, so do the regulatory and ethical responsibilities. Develop your organization's ability to build robust data governance frameworks that comply with Canadian privacy laws and adapt to varying requirements across jurisdictions. Source practical tips to:

- Design governance policies that scale across international operations.
- Implement strategies for ethical data use, consent, access controls, and employee trust.
- Collaborate with legal, IT, and HR stakeholders to align governance efforts.

Master data governance to ensure compliance and build trust across Canadian and international operations.

Laura Warren, Principal & Founder, **Storylytics** MODERATOR

Kunal Sehra, Head – Total Rewards & Analytics (WEEM), **Kraft Heinz Company**

Hardik Shah, Senior Director, People Analytics & Data Governance, **NielsenIQ**

4:30 PM | CASE STUDY

Breaking the HR Bubble: Navigating Pitfalls in Implementing People Analytics Business-Wide

People analytics has applications beyond just the HR bubble and learning how to operationalize business-wise. Take away best practices to:

- Highlight the risk of treating people analytics as an "HR-only" tool, rather than integrating it with finance, operations, and strategy.
- Discuss common pitfalls that undermine trust and decision-making, including fragmented data, privacy concerns, and misinterpretation of insights.
- Explore how over-focusing on dashboards and KPIs can obscure actionable insights, unless analytics is tied to organizational outcomes, including cost, productivity, patient experience, or innovation.

Successful people analytics goes beyond HR; it requires cross-functional ownership, ethical stewardship of data, and a clear link to broader business and operational goals.

Kevin Richards, Senior Director, Clinical Quality, **AstraZeneca**

5:00 PM | CASE STUDY

Upskilling the Future of HR: How People Analytics and GenAI Are Reshaping Talent Strategy

The rapid transformation of HR as People Analytics, AI, and GenAI fundamentally reshape how organizations make talent decisions. Hear the latest on:

- The new upskilling requirements for HR professionals — including data literacy, ethical analytics, AI competency, visualization, and predictive thinking
- How post-secondary institutions must respond to prepare graduates for this new landscape.
- How GBC is supporting this movement, through our dedicated People Analytics curriculum, applied research initiatives, and integration of analytics tools across our People Analytics program.

Learn how students are being trained to turn real HR data into actionable insights.

Dr. Oxana Svergun, Program Coordinator and Professor, **People Analytics**

Dr. Minoo Selseleh, Professor, **People Analytics and Human Resources**

5:30 PM | END OF DAY ONE SUMMARY & CLOSING COMMENTS FROM YOUR HOST

Review the key solutions and takeaways from today's sessions. Source a summary of action points to implement in your work. Discuss tomorrow's highlights!

5:45 PM | EVENING RECEPTION: ENJOY GREAT CONVERSATION, MUSIC, & NETWORKING

- **Relax and unwind** with tasty cocktails after a long day of learning.
- Don't miss your chance to **win fun prizes** by scanning your badge at our exhibitor booths.
- Make dinner plans with your **new connections** and enjoy the best of what Toronto nightlife has to offer. Just be sure to set your alarm for Day 2!

6:30 PM | CONFERENCE ADJOURNS TO DAY 2

FULL AGENDA

Day 2 – Thursday, February 12, 2026

8:00 AM | NETWORKING BREAKFAST: BUILD COMMUNITY CONTACTS

- Start your day off right and connect with **people analytics leaders**.
- Get to know your **HR peers** and colleagues over a delicious breakfast.
- Source practical tips, discuss **best practices**, and prepare for the day ahead.

9:00 AM | OPENING COMMENTS FROM YOUR HOST

Gain insight into today's sessions so you can get the most out of your conference experience.

Laura Warren, Principal & Founder, **Storylytics**

9:15 AM | OPENING KEYNOTE

The Human Side of Data: Driving Adoption Among HR Business Partners and Leaders

Great analytics are useless if no one uses them. Explore how to embed data into everyday HR decisions by engaging the people who matter most — HR business partners and leaders. Learn how to bridge the gap between insight and action through storytelling, trust-building, and behavioural nudges. Develop a blueprint to:

- Discover practical ways to upskill HR business partners and boost data confidence.
- Learn how to use storytelling and context to make data meaningful.
- Explore change management strategies to drive adoption and long-term impact.

Achieve stronger alignment between analytics and decision-making across your organization to improve outcomes and build long-term value.

Julio Quiceno, Director People Analytics HR Insights and Employee Reporting, **Scotia Bank**

9:45 AM | INDUSTRY EXPERT

Future-Proofing People Analytics: AI, Ethics, and the Next Frontier

As generative AI transforms the analytics landscape, HR must navigate a fast-moving frontier with care. Discover how to harness AI responsibly for people analytics, balancing innovation with transparency, ethics, and employee trust. Master the success factors to:

- Understanding emerging AI regulations in Canada and their implications for HR.
- Learning best practices for algorithmic transparency and ethical data use.
- Exploring how to co-create AI solutions with the workforce to build trust and relevance.

Advance the future of people analytics by integrating responsible AI practices that balance innovation, ethics, and long-term organizational trust.

10:15 AM | ROUNDTABLES -- DISCOVER THOUGHT-PROVOKING IDEAS

Take a deep dive down the innovation rabbit hole in one of our roundtable discussions. Share common challenges and best practices with your people analytics peers on a topic of your choosing:

1. **Data Governance:** Ensures data is accurate, secure, and consistently managed across the organization.
2. **Predictive Analytics:** Using historical and real-time data to forecast future outcomes and trends.
3. **Talent Acquisition:** Attracting, recruiting, and hiring the right talent to meet business needs.
4. **Employee Engagement:** Building strategies to improve employee motivation, satisfaction, and commitment.
5. **Diversity & Inclusion:** Promoting a workplace culture that values, respects, and leverages differences.
6. **Leadership Development:** Equip current and future leaders with skills to drive organizational success.
7. **Data Literacy:** Develop employees' ability to understand, interpret, and use data effectively in decision-making.
8. **Change Management:** Provide structured approaches to help individuals and organizations adapt to transformation.

11:00AM | CASE STUDY

HR Agentic AI in Action

Yannick Fouagou, Director, People Operations & Solutions, **GreenShield**

11:30 PM | INDUSTRY EXPERT

The People Data Stack: Tools, Talent, and Trust

Building a strong people analytics function requires more than just data, it demands the right mix of technology, talent, and governance. Design a modern people-data stack that balances powerful tools with skilled teams and ethical responsibility. Take away specific solutions to:

- Explore how to evaluate and integrate platforms across your HR tech ecosystem.
- Understand the key roles and capabilities required on a high-performing people analytics team.
- Embed trust through strong data governance, transparency, and ethical practices

Optimize your people analytics function to deliver reliable insights while maintaining ethical standards and trust.

FULL AGENDA

Day 2 – Thursday, February 12, 2026

12:45 PM | NETWORKING LUNCH: DELVE INTO INDUSTRY CONVERSATIONS

- Meet interesting speakers and pick their brains on the **latest HR issues**.
- **Expand your network** and make connections that last beyond the conference.
- Enjoy great food and service while engaging with your **people analytics colleagues**.

1:45 PM | VIRTUAL CASE STUDY

Human-Centred AI in HR

Pallavi Narang, Senior PA Consultant, **FedEx (former)**

2:15 PM | WORKSHOP

From Prototype to Platform: Engineering Consumer-Grade People Analytics

Many organizations experiment with people analytics but often struggle to move beyond prototypes, leaving users with disconnected experiences and limited functionality. explore how to evolve early-stage development into scalable, consumer-grade platforms by applying modern design and engineering practices.

- Examine what it takes to build robust infrastructure, apply thoughtful UI/UX principles, and structure teams for success.
- Focus on creating engaging, user-centered experiences - ones that are intuitive, customizable, and responsive to different business needs.
- Address the unique challenges of people data: its complexity, sensitivity, and the importance of storytelling to ensure insights are understood and actionable.

Walk away with practical strategies for moving from proof-of-concept to production - delivering secure, accessible, and engaging analytics platforms that drive meaningful business impact.

Peter Ward, People Analytics Platforms, Solutions, & Insights, **HP**

3:00 PM | REFRESHMENTS BREAK & EXHIBITOR LOUNGE: VISIT BOOTHS & SOURCE EXPERTISE

- Browse through different sponsor booths and **test drive new technology**.
- Enter your name for a chance to **win exciting prizes**.
- Take advantage of **event-specific offers** and exclusive content.

3:20 PM | PANEL

Overcoming Resistance: Building a Culture of Data Curiosity

Creating a data-driven organization requires more than tools; it demands a shift in mindset. Build practical strategies to overcome skepticism and foster a culture where curiosity and data-informed decision-making thrive. Source your plan of action by:

- Identifying common sources of resistance to data adoption.
- Learning techniques to inspire curiosity and engagement with data across teams.
- Exploring leadership's role in modelling and reinforcing data-driven behaviours.

Amplify a data-driven culture by equipping teams and leaders to embrace curiosity and informed decision-making.

Laura Warren, Principal & Founder, **Storylytics** MODERATOR

Holly Holmes-Uniacke, VP, People & Culture, **Paramount Commerce**

Ashley Neumann, Senior People Analytics & Insights Partner, **Meridian Credit Union**

3:40 PM | END OF DAY 2 SUMMARY & CLOSING COMMENTS FROM YOUR HOST

Review the key solutions and takeaways from the conference. Source a summary of action points to implement in your work.

4:00 PM | CONFERENCE CONCLUDES

HOW TO REGISTER?

REGISTER NOW ↗

IN-PERSON PASS

FULL TWO-DAY ACCESS:

Take advantage of keynote sessions, panel discussions, case studies, interactive roundtables, and one week of pre-event networking via our dedicated platform.

FACE-TO-FACE NETWORKING:

Connect and build valuable relationships with our audience of thought leaders.

5-STAR TREATMENT:

Enjoy the complimentary breakfast, lunch, and cocktail reception, all within one stunning location.

EXPO HALL:

Form lasting business partnerships, test drive the latest solutions, and gather exclusive content from industry-leading experts.

SPEAKER PRESENTATIONS:

Take home PowerPoints and white papers addressing your biggest challenges.

ON-DEMAND ACCESS:

Conveniently rewatch any session for up to 3 months after the event.

REGULAR TICKET	$1,595

VIRTUAL PASS

TWO-DAY LIVE STREAM ACCESS:

Tune into keynote sessions, panel discussions, and case studies with real-time Q&A from the comfort of your home.

VIRTUAL NETWORKING:

Connect and build valuable relationships with our audience of thought leaders through topic message boards, interactive roundtables, and one-on-one discussions via our private messaging tool.

VIRTUAL EXPO HALL:

Form lasting business partnerships, test drive the latest solutions, and gather exclusive content from industry-leading experts.

SPEAKER PRESENTATIONS:

Take home PowerPoints and white papers addressing your biggest challenges.

ON-DEMAND ACCESS:

Conveniently rewatch any session for up to 3 months after the event.

REGULAR TICKET	$1,395

REGISTER FOR DELEGATE PASS

Contact:
Daniel Farro
Delegate Sales Associate
Email: daniel.f@strategyinstitute.com

GROUP RATES

Enhance your team collaboration, ROI, and industry presence with our existing group discounts for groups of 3+. Speak with Daniel about our best rates:

Email: daniel.f@strategyinstitute.com

11th Annual
PEOPLE ANALYTICS
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February 11-12, 2026
Old Mill Toronto Hotel