9th Annual

PEOPLE
ANALYTICS
Summit

May 14 & 15, 2024

Old Mill, Toronto

USING DATA TO MAXIMIZE ORGANIZATIONAL PERFORMANCE

9th Annual

PEOPLE ANALYTICS
Summit

CREATE AN AGILE BUSINESS INFRASTRUCTURE AND MAXIMIZE ORGANIZATIONAL PERFORMANCE USING PEOPLE DATA.

Welcome to the 9th annual People Analytics Summit — the only Canadian conference dedicated to people analytics professionals.

This event is where senior professionals come to discover how to maximize their people potential, their talent quality, their recruitment and employee experience.

It is known for high-quality speakers who present case-studies, real-world examples and data, and who connect with the audience.

SECURE YOUR SPOT TODAY AND:

✓ Get the North American perspective on a complex and crucial subject.

✓ Hear content that is relevant to all sizes of company, as well as public sector organizations.

✓ Connect with a niche community which is growing every year and network with like-minded individuals.

✓ Explore the latest technologies and tools from our industry leading sponsors and discover solutions that could transform your people analytics capabilities.

New for 2024

We offer a unique and engaging format that includes:

1. Speakers and delegates from both Canada and the US

2. Deep dive roundtables hosting immersive and collaborative discussions

3. An Advisory Board featuring thought-leaders who will shape the agenda

This event enables CONNECTION, COLLABORATION, and TRANSFORMATION

Speakers include

Mei Kim
Executive Director
Global Workforce
Analytics
*The Estee Lauder
Companies*

David Meza
Head of Analytics
OCHCO
Branch Chief
People Analytics
NASA

Phil Schrader
Vice President of Sales
One Model

Lydia Wu
Former Senior Director
People Strategy
*Panasonic Energy of
North America*

Joanna Mara
Director Wellness
*CAA Club Group of
Companies*

Ashlyn Patterson
Associate Director
People Analytics &
Insights
OMERS

Jo Jakovljevic
Chief People Officer –
North America
Meest

Michelle Brooks
Chief People and
Culture Officer
Security Compass

Rose DiBartolomeo
Director of Human
Resources
Lawrie Group Insurance

Roxanne Laczo
Head of People Analytics
Cloudflare

Lisa Chen
Senior People Analytics
Specialist
1Password

Dea Wang
Talent Research &
Insights Partner
Talent Acquisition
TD Bank Group

www.peopleanalyticscanada.com - REGISTER NOW

TOP 3 REASONS TO ATTEND

GAIN ACTIONABLE INSIGHTS TO OPTIMIZE YOUR PEOPLE ANALYTICS STRATEGY

- **Build trust** in your employee base and differentiate your brand at the largest people analytics forum dedicated to a unique selection of cross industries in North America.

- Create metrics for **measuring employee performance** in the new hybrid work environment.

- Advance the HR profession and raise awareness within your organization of the **ROI of people analytics** and utilize the latest ideas for building standards of data definition.

1

BENCHMARK YOUR CAMPAIGNS WITH TOP PEOPLE ANALYTICS LEADERS FROM CANADA'S MOST SUCCESSFUL COMPANIES

- Compare notes and discover which **technology solutions** will truly accelerate your organization's people analytics capabilities.

- **Drive innovation and collaboration** across likeminded peers to bring People Analytics to the forefront of HR Strategy.

- Tap into real-life experience from people analytics leaders across various industries including **healthcare, manufacturing, travel, hospitality and so much more!**
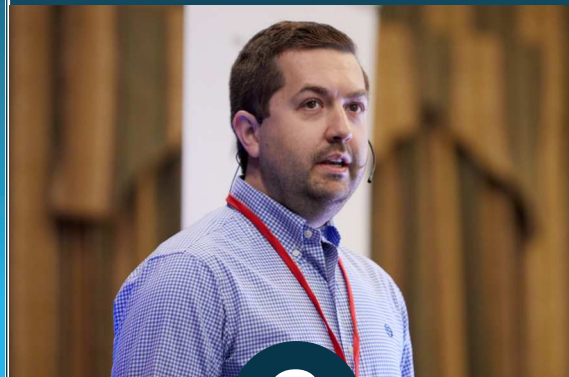
2

GROW YOUR NETWORK BY ENGAGING WITH PEOPLE ANALYTICS THOUGHT LEADERS

- Meet accomplished people analytics professionals from leading brands, including **LinkedIn, NASA, Estee Lauder Companies Inc, Mitsubishi UFJ Financial, Metrolinux, Sun Life, State Farm, 1Password, OMERS and many more!**

- Build lasting relationships with the help of our onsite event app to schedule face-to-face meetings and networking sessions.

- If you can't attend in person, leverage our event platform to connect virtually.

3

Who attends?

AMERICAN EXPRESS

BlackBerry

canada life

CapitalOne

COLGATE-PALMOLIVE

shopify

KraftHeinz

mastercard

Ontario

Scotiabank

SNC·LAVALIN

Sun Life Financial

travelocity

UNIVERSITY OF WATERLOO

VICE

Walmart Canada

WELLINGTON MANAGEMENT

World Vision

Syneos Health

Together CREDIT UNION

WOLSELEY

expedia group

TIAA

"This is a great networking and learning event. I learned more about the state of people analytics in two days than I do in weeks on my own."

FIFTH THIRD BANK

"I have been very impressed. Great speakers and presentations, relevant topics, and good pace. It has been helpful for me to hear how other organizations manage these issues."

EXIM
EXPORT-IMPORT BANK
OF THE UNITED STATES

"Impressive conference and diversified presentations (I like that). Not just vendor oriented. Quality speakers. Excellent! Just continue!"

CANADA POSTES POST CANADA

"Great speakers sharing the breadth of possibilities to grow and organize knowledge."

Ontario

7:45 AM   NETWORKING BREAKFAST: BUILD COMMUNITY CONTACTS

- Start your day off right and connect with HR leaders
- Get to know your industry peers and colleagues over a delicious breakfast
- Source practical tips, discuss best practices and prepare for the day ahead

8:45 AM   OPENING COMMENTS FROM YOUR HOST

Gain insight into today's sessions so you can get the most out of your conference experience

Konstantin Tskhay, Managing Partner & Founder, *Tskhay & Associates*

9:00 AM   OPENING FIRESIDE KEYNOTE: DATA ANALYTICS & TALENT ACQUISITION FOR A ROBUST FUTURE

Leveraging Data to Support Complex HR Decisions, Talent Management and An Agile Organizational Transformation Strategy

Organizations are increasingly prioritizing analytics to make data-driven choices, enhancing the efficacy and efficiency of their services. HR Analytics enables companies to monitor employee behaviour, engagement levels, and discern patterns and trends through key performance indicators (KPIs). Take away specific solutions to:

- Choose the right technology and performance indicators for your company
- Integrate analytics into talent acquisition and retention
- Gain insights across all aspects of business data, from customer experience, employee engagement, and performance improvement
- Increase agility and collaboration to support emerging and hybrid work models
- Learn how to harness AI and ML insights to decipher competitive trends and patterns

Perfect your data analytics strategy to drive company-wide transformation.

Mei Kim, Executive Director, Global Workforce Analytics, *The Estee Lauder Companies*

9:30 AM   POWER PANEL: SHOULD WE FEAR GENERATIVE AI IN HR?

Integrating People Analytics Data with AI to Truly Accelerate Workplace Change: Help or Hindrance?

The efficacy of AI hinges on the quality of the data it processes. While the advent of AI in supporting people analytics models holds considerable promise, the challenge lies in harnessing its benefits while navigating the intricacies of the human condition and organizational dynamics. Develop a blueprint to:

- Uncover the potential drawbacks of AI and their implications for HR systems and processes
- Pinpoint the benefits of AI, with focus on its application in people analytics
- Navigate the regulatory, privacy, and legal implications, connecting the dots to ensure compliance
- Elevate decision-making through the supercharging of predictive data and people analytics powered by AI

Optimize the synergy between people analytics and AI for effective workplace transformation.

Lydia Wu, Former Sr. Director, People Strategy, *Panasonic Energy of North America*
David Morgan, Sr. Manager, Global Workforce Analytics, *The Estee Lauder Companies*
Heidi Klotz, Vice-President, Total Rewards – Americas, *AtkinsRéalis*
Dea Wang, Talent Research & Insights Partner, Talent Acquisition, *TD Bank Group*
Konstantin Tskhay, Managing Partner & Founder, *Tskhay & Associates* `MODERATOR`

10:15 AM   INDUSTRY EXPERT: ORGANIZATIONAL INTEGRATION

Analytics for Analytics: Measuring the value of your people data and initiatives

Demonstrate how predictive analytics can be used to measure and continuously improve your organization's analytics program, leading to improved investment choices and organizational outcomes. Join this session to:

- Create a prediction-based framework that measures the current value of your people data against the people outcomes you care about. Voluntary turnover, for example.
- Use that framework to measure the increased predictive value of information from new systems or programs.
- Focus on what matters. Weigh the return, as measured by increased predictive capability, against the investment in that data, system, or program. Adjust your investments accordingly. Repeat.

Deliver substantial value to your executive board though predictive analytics.

Phil Schrader, Vice President of Sales, *One Model*

10.45 AM   SPEED NETWORKING! MAKE MEANINGFUL CONNECTIONS

Grow your network by meeting like-minded individuals to share your latest ideas and projects with:

- Enjoy a quick icebreaker, exchange LinkedIn information, and build lasting business relationships
- Achieve your conference networking goals in a fun and agile fashion
- Join a community of people analytics leaders and gain invaluable support

11:05 AM   EXHIBITOR LOUNGE: VISIT BOOTHS & SOURCE EXPERTISE

- Explore the latest people analytics technology and strategies with our industry leading sponsors
- Share your challenges with the biggest innovators in the business
- Schedule one-to-one private meetings for personalized advice

AGENDA - DAY 1

Tuesday, May 14, 2024

11:30 AM — FIRESIDE CHAT: DATA GOVERNANCE & MANAGEMENT

Boost the Performance of your People Analytics Program with Improved Data Governance, Integrity and Retrieval

The reliability of your people analytics process depends on the quality and accessibility of the data at its core. Propel your people analytics program forward by improving your data quality and management. Leave with valuable takeaways to help you:

- Establish a data governance framework that earns employee trust and guarantees access to the data needed across your organization.
- Understand how HR data links with enterprise data analytics to provide an overall picture of organizational health.
- Develop a data dictionary to improve the reliability of data inputs.

Ensure the success of your people analytics program with foundational data management practices.

Dr Max Bakkaloglu, Senior Manager, People Analytics & Technology, *ARC'TERYX Equipment*
Konstantin Tskhay, Managing Partner & Founder, *Tskhay & Associates*   `MODERATOR`

12:00 PM — INDUSTRY EXPERT: PAYROLL & PEOPLE ANALYTICS

Creating a People First Approach to HR & Payroll Systems to Reduce Labour Costs
Labour costs constitute a significant portion of business operating expenses for most companies, yet many lack the ability to comprehensively understand their employee base through quantitative analysis. Enrich your workforce knowledge by utilizing payroll as the foundation for improved people analytics. Achieve a step-by-step action plan to:

- Engage in interactive analysis to deliver deeper insights, enabling HR leaders to uncover hidden trends and better understand the impact of workforce costs on company profitability
- Transform payroll data accessibility by breaking down silos in local payroll systems, obtaining a cohesive view of workforce costs
- Deploy systematic global payroll reporting using data extraction tools, mapping, and translation engines to consolidate your data into one central database

Amplify your understanding of payroll analytics to effectively reduce labour costs.

Christine Schmidt, People Analytics and Data Lead, *Rippling*

12:30 PM — NETWORKING LUNCH: DELVE INTO INDUSTRY CONVERSATIONS

- Meet interesting speakers and pick their brains on the latest industry issues
- Expand your network and make connections that last beyond the conference
- Enjoy great food and service while engaging with your HR colleagues

1:30 PM — EXHIBITOR LOUNGE: VISIT BOOTHS & WIN PRIZES

- Browse through different sponsor booths and test drive new technology
- Enter your name for a chance to win exciting prizes
- Take advantage of event-specific offers and special content

1:45 PM — CASE STUDY: HARNESSING PEOPLE ANALYTICS DATA FOR ENTERPRISE APPLICATIONS

Transforming Workforce Data into Actionable Insights for Competitive Advantage: Bridging Data Science and Operations

A significant challenge we faced at NASA was identifying the scope of our data science skills. Our talent-mapping database, leveraging Neo4j technology, constructs a knowledge graph revealing intricate relationships among data points, people, skills, and projects. Capturing those components allowed our team to build a model and to create our own enterprise app. Take back to your office strategies to:

- Understand the role of organizational data, considering end goals, costs, and integration
- Optimize people data against organizational data to derive actionable insights
- Drive organizational performance through the utilization of enterprise apps
- Evaluate the impact of AI and automation on building cross-functional teams

Master your workforce data insights to stay ahead of the competition.

David Meza, Head of Analytics, OCHCO, Branch Chief, People Analytics, *NASA*

2.15 PM — CASE STUDY: PEOPLE AND CHAOS

Unveiling the Chaos that Makes People Stay: Behavioural and Data Science Research

In the wake of a series of life-changing events over the past three years, Employee behaviours have undergone significant transitions. These events of chaotic nature have not only reshaped the global economic and social fabric but have also deeply impacted the dynamics of employee retention, productivity, and engagement. The upcoming session, "People and Chaos: Unveiling the Chaos that Makes People Stay," led by Tracy Xiong-Morel, Ph.D. in Behavioural Science, and Yannick Fouagou, Data Analytics Engineer, aims to explore these fascinating trends:

- How to integrate employee engagement and retention data
- A comprehensive analysis of the factors influencing employee decisions to either stay with or leave their organizations
- A case study is included as a control for variables such as the effects of the Hybrid Work and the impact of financial uncertainty on individuals
- Uncovering underlying chaos—both external macroeconomic and internal enterprise forces—that materially influences workforce plans
- Gain a nuanced understanding of the interplay between chaos, strategic decision-making and employee retention

Practical insights to navigate turbulent times and foster a stable, engaged workforce. Don't miss this opportunity to learn from our research!

Tracy Xiong-Morel, Director, Head of Talent, Organizational Effectiveness & Learning, *Gore Mutual Insurance*
Yannick Fouagou, Director, People Operations, *Gore Mutual Insurance*

AGENDA - DAY 1

Tuesday, May 14, 2024

2.45 PM   EXHIBITOR LOUNGE: ATTEND VENDOR DEMOS & CONSULT INDUSTRY EXPERTS

- Enjoy exclusive sponsor demos and experience the next level of people analytics innovation firsthand
- Meet one on one with leading solution providers to discuss organizational hurdles
- Brainstorm solutions and gain new perspectives and ideas

3:15 PM   PANEL SESSION: BUILDING YOUR BEST HR ANALYTICS TEAM

Boost the Productivity of Your People Analytics Program by Hiring the Right People

When embarking on your people analytics journey, selecting the right team members is crucial for program success. Achieve the necessary mix of expertise to execute effectively and achieve a return on investment (ROI) with your people analytics program. Walk away with an action plan to:

- Devise a strategy to fulfil your vision for a high-level people analytics program critical to organizational goals
- Identify necessary roles and develop job descriptions for recruitment
- Partner with external organizations to secure expertise if in-house acquisition is restricted by budget constraints

Perfect the design of your people analytics team to achieve sustainability.

Lydia Wu, Former Senior Director, People Strategy, *Panasonic Energy of North America* `MODERATOR`

Hardik Shah, Director - Global People Analytics, *NielsenIQ*

Amardeep Singh, People Analytics Leader

Maria Leon, Director, Total Rewards and People Analytics, Global, *The Abnormal Beauty Company*

3.45 PM   CASE STUDY: STORYTELLING WITH DATA

Communicating HR and People Analytics Across the Organization

In today's hyper-competitive business environment, HR and People Analytics are pivotal in fostering employee engagement and shaping an organization's path to success. This enlightening session is designed to explore the synergy between data and storytelling techniques to captivate employees across the entire organization. We will dive deep into using communication tools to enhance the employee experience. Source practical tips to:

- Apply data-driven methods to demonstrate value to employees across the board to all excecutives
- Harnessing data to support resources for talent hiring, retention, and development
- Employ predictive analytics to eliminate guesswork from decision-making, ensuring fair and unbiased compensation practices for equitable pay
- Advance your employee benefit analytics to strengthen your value proposition and rewards strategy

Fiona Umoh, Head of Compensation, Benefits and People Analytics, *Recipe Unlimited*

4.15 PM   PANEL DISCUSSION: EMPLOYEE ENGAGEMENT INSIGHTS

Maximizing Employee Engagement through Enhanced People Analytics Capabilities

The past two years have highlighted the significance of employee experience, underscoring the steep cost of neglecting employee input. Transform the way you empower your leaders and managers by leveraging employee insights to create exceptional experiences and foster ongoing staff development. Master the success factors to:

- Examine and advance the efficiency of your processes and procedures by incorporating employee feedback through data
- Enable people leaders to take effective actions, measure progress, and benchmark success
- Explore best practices for improving employee engagement, retention, and workplace culture
- Implement an active employee listening strategy to gather real-time insights into employee sentiment

Adapt your strategies using people data to maximize overall employee engagement.

Michelle Brooks, Chief People and Culture Officer, *Security Compass* `MODERATOR`
Ashlyn Patterson, Associate Director, People Analytics & Insights, *OMERS*
Jo Jakovljevic, Chief People Officer – North America, *Meest*
Lisa Chen, Senior People Analytics Specialist, *1Password*
Jennifer Hanniman, Vice President of Professional Services, *HireRoad*

5:00 PM   CLOSING COMMENTS FROM YOUR HOST

Review the key solutions and takeaways from today's sessions and discuss tomorrow's highlights.

5:10 PM   EVENING RECEPTION: ENJOY GREAT CONVERSATION, MUSIC & NETWORKING

- Relax and unwind with tasty cocktails after a long day of learning
- Don't miss your chance to win fun prizes at our Reception Gift Giveaway
- Make dinner plans with your new connections and explore the best of what Toronto nightlife has to offer, just be sure to set your alarm for Day 2

6.00 PM   CONFERENCE DAY 1 ADJOURNS

7:45 AM — NETWORKING BREAKFAST: BUILD COMMUNITY CONTACTS

- Start your day off right and connect with HR leaders
- Get to know your industry peers and colleagues over a delicious breakfast
- Source practical tips, discuss best practices and prepare for the day ahead

8:45 AM — OPENING COMMENTS FROM YOUR HOST

Gain insight into today's sessions so you can get the most out of your conference experience and maximize your value.

MORNING HOST:

Peter Ward, People Analytics Platforms, *HP*

9:00 AM — OPENING POWER PANEL DISCUSSION: BUILDING LEADERSHIP AND HR RESILIENCE

Results Based People Analytics Use and Advantages in An Age of Continual Crisis

As HR functions evolve to deliver increased value, many have undergone restructuring and analytical transformations in the past two years. Despite these efforts, many HR leaders report ongoing challenges related to role clarity, governance, execution, and staff engagement, emphasizing the foundational significance of talent and culture for both the present and future. Source your plan of action with:

- Using people analytics to anticipate and address skill gaps in the next five years
- Exploring the compatibility of data analytics with leading with empathy?
- Integrating adaptable leadership with a systems mindset, leveraging analytics data to identify patterns and connections
- Understanding why self-sufficient, empowered teams contribute to greater resilience and measuring their performance day

Transform to a tech-driven 'new normal' to retain talent and plan for the future.

Peter Ward, People Analytics Platforms, *HP* `MODERATOR`
Roxanne Laczo, Head of People Analytics, *Cloudflare*
Michelle Brooks, Chief People and Culture Officer, *Security Compass*
Maria Leon, Director, Total Rewards and People Analytics, Global, *The Abnormal Beauty Company*

9.30 AM — CASE STUDY: AI IN RECRUITMENT

Harness AI Tools and Automate Legacy Recruitment Processes to Discover a Broader Talent Pool

Challenges in talent communication intensify the complexities of the recruitment process, compounded by post-pandemic demands for talent that necessitate new strategies. Achieve a comprehensive approach to your recruitment by utilizing AI tools to broaden the talent scope, eliminate blind spots, and establish sustainable practices. Take away specific solutions to:

- Discover candidate profile data from multiple talent pools using a unified source
- Eliminate restrictions on talent discovery for make more equitable hiring decisions
- Automate traditionally manual tasks like outreach and scheduling, allanuowing focused consultation with talent

Optimize AI tools to improve your workforce planning and streamline recruitment processes.

Shiv Ramesh, HR Data Migration Analyst, *The Salvation Army (Canada)*

10:00 AM — PANEL SESSION: BUILDING TRUST ACROSS YOUR WORKFORCE

Cultivating a Diverse Workforce and Building Employee Trust with People Analytics

Demonstrating commitment to diversity and inclusion is crucial for organizational success, yet it remains a challenging endeavour. Building employee trust, particularly concerning personal information, is essential for ensuring reliable data; thus, expanding your diversity and inclusion strategy becomes instrumental in driving organizational growth and establishing a trusted brand. Walk away with an action plan to:

- Identify underrepresented groups and define the desired diversity landscape within your organization
- Leverage data to craft compelling narratives and stories for engaging employees
- Build employee trust by implementing reliable security protocols for providing and accessing employee information
- Advertise and collaborate with groups to attract the talent your organization needs

Bolster employee trust to achieve organizational goals with a sound diversity and inclusion policy.

Sarah Northrup, Human Resource Director, *ASP Incorporated*
Lisa Chen, Senior People Analytics Specialist, *1Password*

10:30 AM — EXHIBITOR LOUNGE: VISIT BOOTHS & SOURCE EXPERTISE

- Explore the latest people analytics technology and strategies with our industry leading sponsors
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11.00 AM — ROUNDTABLES - DISCOVER THOUGHT-PROVOKING IDEAS

Take a deep dive down the innovation rabbit hole in one of our roundtable discussions. Share common challenges and best practices with your people analytics peers on a topic of your choosing:

1. Leadership and Data Culture
2. Talent Acquisition and Learning & Development Analytics
3. Wellbeing Analytics
4. Diversity, Engagement, Inclusion Analytics
5. Creating High Performance Teams & Organizations
6. Data Privacy & Compliance

11.45 AM   CASE STUDY: BETTER FEEDBACK

Closing the Loop: From Feedback to Action

Many HR teams struggle with translating data insights into actionable strategies, a crucial expectation in our modern workforce. Three case examples illustrate effective ways you can close the loop and drive action through people analytics. Adopt best practices to:

- Establish a consistent pulse on the business with continuous visibility into employee engagement
- Build a retention model and intervene at the individual level
- Use insights from Diversity, Inclusion, and Belonging data to drive change in inclusive leadership

Master the process of closing the loop to evolve into a truly data-driven HR function.

Rose DiBartolomeo, Director of Human Resources, *Lawrie Group Insurance*

12.15 PM   NETWORKING LUNCH: DELVE INTO INDUSTRY CONVERSATIONS

- Meet interesting speakers and pick their brains on the latest industry issues
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- Enjoy great food and service while engaging with your HR colleagues

1.15 PM   EXHIBITOR LOUNGE: VISIT BOOTHS & WIN PRIZES

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- Take advantage of event-specific offers and special content

AFTERNOON HOST:

Michelle Brooks, Chief People and Culture Officer, *Security Compass*

1.30 PM   CASE STUDY: WELLBEING ANALYTICS

Reduce Absenteeism in Your Organization by Building an Employee Wellness Program Focussed on Employee Feedback Analytics

Leveraging HR data provides a clearer insight into employees' physical and mental wellness, enabling precise identification of suitable wellness measures. Cultivate a motivating, employee-centric environment to minimize workplace absenteeism and turnover. Develop a blueprint to:

- Identify relevant data, such as attendance, productivity, and known disabilities or diseases
- Reduce absenteeism while heightening employee engagement and productivity by offering tailored support to individuals
- Discover potential adjustments in company policies addressing wellness issues through deeper employee insights

Bolster your employee wellbeing with a wellness program.

Romesh Morales, Director, HR Compliance & Reporting, *CAA Club Group*

Joanna Marra, Director, Wellness, *CAA Club Group of Companies*

2.00 PM   EXHIBITOR LOUNGE: ATTEND VENDOR DEMOS & CONSULT INDUSTRY EXPERTS

- Enjoy exclusive sponsor demos and experience the next level of people analytics innovation firsthand
- Meet one on one with leading solution providers to discuss organizational hurdles
- Brainstorm solutions and gain new perspectives and ideas

2:30 PM   CLOSING KEYNOTE PANEL: THE FUTURE OF HR

Advance the HR Profession with People Data in Preparation for the Future of Work

While HR departments navigate unprecedented changes, they often contend with outdated tools and attitudes. Deepen your expertise and drive the HR industry forward by embracing cutting-edge ideas from leading people analytics specialists. Create a roadmap to:

- Understand the ROI of people analytics and the pivotal role of HR data in your company's future success
- Accelerate people analytics practices with top management support for informed corporate decision-making
- Implement the latest ideas for building data definition standards to enhance your people analytics strategy

Transform your organizational mindset toward people analytics to prepare for the Future of Work.

Michelle Brooks, Chief People and Culture Officer, *Security Compass* **MODERATOR**
Yetunde Adeniyi, Advisor, PPC, People Analytics & Decision Support, *BMO Financial Group*
Peter Ward, People Analytics Platform, *HP*

3:00 PM   CLOSING COMMENTS FROM YOUR HOST

Review the key solutions and takeaways from the conference. Source a summary of action points to implement in your work.

3:15 PM   CONFERENCE CONCLUDES

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How to register?

IN-PERSON PASS

FULL TWO-DAY ACCESS:
Take advantage of keynote sessions, panel discussions, case studies, interactive roundtables
and one week of pre-event networking via our dedicated platform

FACE-TO-FACE NETWORKING:
Connect and build valuable relationships with our audience of thought leaders

5-STAR TREATMENT:
Enjoy the complimentary breakfast, lunch, and cocktail reception, all within one stunning location

EXPO HALL:
Form lasting business partnerships, test drive the latest solutions and gather exclusive content from industry-leading experts

SPEAKER PRESENTATIONS:
Take home PowerPoints and white papers addressing your biggest challenges

ON-DEMAND ACCESS:
Conveniently rewatch any session for up to 3 months after the event

Regular Ticket	$1,495

VIRTUAL PASS

TWO-DAY LIVE STREAM ACCESS:
Tune into keynote sessions, panel discussions and case studies with real-time Q&A from the comfort of your home

VIRTUAL NETWORKING:
Connect and build valuable relationships with our audience of thought leaders through topic message boards, interactive roundtables, and one-on-one discussions via our private messaging tool

VIRTUAL EXPO HALL:
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ON-DEMAND ACCESS:
Conveniently rewatch any session for up to 3 months after the event

Regular Ticket	$1195

REGISTER NOW

GROUP RATES

To check if you are eligible for a group rate, please contact:

Louis Youpa
Delegate Relationship Manager
louis@strategyinstitute.com